

DevHub vs. Scorpion

Which Scales Better for Franchises?

Goal	SCORPION	
Control content and design	✗	✓
Maintain speed and security	✓	✓
Adapt to new new technologies	✗	✓
Integrate with best vendors	✗	✓
Roll out updates at scale rapidly	✗	✓
Drive SEO & AI visibility	✓	✓
Increase local lead flow	✓	✓
Empower franchisees	✗	✓
Protect brand standards	✓	✓
Migrate without SEO loss	✗	✓

Scorpion Locks You In. DevHub Scales You Up.

The only website platform purpose-built for franchise scale and complexity.



 devhub.com

 hello@devhub.com

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Goal	SCORPION	
Control content and design	Scorpion controls your website; customization is limited	You own sites, content, and assets; flexible editing options
Maintain speed and security	Sites often score low on PageSpeed, especially mobile.	Enterprise-grade security and Core Web Vitals baked in
Adapt to new new technologies	Proprietary system, slow to evolve, limited flexibility	Automatic platform updates and Future-Proof Guarantee™
Integrate with best vendors	Locked into Scorpion's bundled services	85+ seamless native integrations and open API
Roll out updates at scale rapidly	Changes often require service tickets and delays	Launch systemwide updates at scale in minutes without devs
Drive SEO & AI visibility	Focuses heavily on paid ads; SEO limited to top-tier clients	Site structure and schema built in from day one
Increase local lead flow	Over-promises on ROI; results often fall short	Conversion-focused, user-tested design; lead routing
Empower franchisees	One-size-fits-all approach frustrates owners	Publish local content, images, and pages without risk
Protect brand standards	Quality varies; cookie-cutter templates dilute brand	Global controls ensure brand consistency across all pages
Migrate without SEO loss	Leaving is notoriously hard; assets often locked	White-glove migration preserves legacy SEO, content

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